

News Release



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New Online Sales of SNO-PARK Permits

Beginning November 30, 2010, daily and seasonal SNO-PARK permits will be available for purchase online. This new online service allows visitors an easy and convenient way to purchase SNO-PARK permits. Permits may be purchased by Visa, MasterCard, American Express, Discover, or e-check. Daily permits may be purchased for \$5.00; seasonal permits for \$25.00. An online service fee of \$1.95 will be added to the price of each permit.

To purchase a permit online go to: www.ohv.parks.ca.gov/snoparks

SNO-PARK Demand Increasing by Thousands of Visitors Yearly

Demand for winter SNO-PARK recreation has increased 49% since 2006, with sales last year of 42,760 passes. Continued growth is anticipated this year as recent storms have given an early start to the snow season. Fun and affordable winter recreation is available at SNO-PARKs located throughout the Sierra Nevada. Administered by the Off-Highway Motor Vehicle Recreation Division of California State Parks, in cooperation with the U.S. Forest Service and local counties, 19 SNO-PARK sites provide access to sledding, cross-country skiing, snowshoeing, and general snow play opportunities. SNO-PARKs offer visitors and enthusiasts access to snow-cleared parking lots and sanitation facilities, and are open seasonally between November 1st and May 30th.

Daily and seasonal SNO-PARK permits will still be available for purchase with no service fee at vendor locations throughout California and Nevada, as well as by mail, or at the OHMVR Division office in Sacramento. To view a list of vendors please go to: www.ohv.parks.ca.gov/snoparks

Daily permits purchased online may be printed and used the same day. Those purchasing seasonal permits online will receive a printable receipt for immediate use. The actual seasonal permit will be delivered shortly thereafter by mail. Shipping costs for the seasonal permits are in addition to the \$1.95 online service fee. ###

